



PRESS RELEASE

FOR IMMEDIATE RELEASE

Amembal & Halladay and Tianjin NFMedia, Ltd. Announce their Organization of the Third Annual Global Leasing Forum in Tianjin, China

June 29, 2016: Amembal & Halladay, together with Tianjin NFMedia, Ltd. are pleased to announce that the Third Annual Global Leasing Forum will be held in Tianjin, China on September 22 and 23, 2016.

Why China: Within the last few years, China has soared to become the second largest leasing economy in the world. This has been achieved in spite of the very low penetration rate of 4%, compared to approximately 20% in the U.S.A. and in most western European countries. Soon, China will undoubtedly become the leading leasing economy in the world.

Why the Forum: A number of international leasing companies prudently entered the Chinese market many years ago; many more will strive to do so, given the tremendous opportunities that lie ahead. On the other hand, Chinese leasing companies need to integrate with the globalized economy. Notwithstanding the exponential growth, the Chinese leasing industry has much to learn from the strategies, the product innovation, and the "lessons learned" by mature leasing economies. Hence, the conference is being held with the dual objective of providing international lessors with an insight into the Chinese leasing market; and, enabling Chinese leasing companies to benefit from the wisdom that caused leasing to grow in markets that, decades ago, were once "emerging". Networking will lead to business opportunities for both the Chinese as well as the overseas leasing companies. The 2014 and 2015 Forums were each attended by close to 350 lessors, government officials, bankers, service providers, students, and the media!

The Speakers: From the Chinese side, the speakers will include prominent leasing company executives and supportive governmental representatives; from the international side, the speakers are being drawn from senior executives from leading leasing companies and others who have played a vital role in leasing's growth. The confirmed speakers, from overseas, for this year's Forum, as of now, are:

Speaker	Position	Company/Country
Sudhir P. Amembal	Chairman & CEO	Amembal & Halladay, U.S.A
William (Bill) H. Besgen	Senior Advisor/Vice Chairman Emeritus	Hitachi Capital America Corp, U.S.A.
Shawn Halladay	Managing Director	Amembal & Halladay, U.S.A
Robert (Bob) Rinaldi	CEO	Commercial Industrial Finance, U.S.A
Lou Vigliotti	Senior Managing Director	GE Capital, U.S.A
James Ambrose	President/Director, Healthcare	GE Equipment Finance, U.S.A
Bülent Taşar	CEO	Siemens Finansal Kiralama, Turkey

Who Should Attend: The conference will primarily be geared to attract a large number of senior Chinese leasing executives eager to learn and pursue business opportunities. Thus, those interested in exploring the Chinese leasing market should attend.

The Venue: The conference will be held in Tianjin, which is a 35-minute express train journey from Beijing.

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